

Western University

Scholarship@Western

Hear Here Marketing Materials

Hear, Here London

2015

Hear, Here Brand Basics

Mark Manke

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Fonts

Display - TREND SANS

HEAR, HEAR - TREND SANS, ONE, 14PT
 HEAR, HEAR - TREND SANS, ONE ITALIC, 14PT
 HEAR, HEAR - TREND SANS, FIVE, 14PT
 HEAR, HEAR - TREND SANS, FIVE ITALIC, 14PT

HEAR, HEAR - TREND SANS, ONE, 24PT
 HEAR, HEAR - TREND SANS, FIVE, 24PT

Copy - Arvo

HEAR, HERE is an amazing project - Arvo, Regular, 8pt
HEAR, HERE is an amazing project - Arvo, Bold, 8pt
HEAR, HERE is an amazing project - Arvo, Italic, 8pt
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HEAR, HERE is an amazing project - Arvo, Regular, 10pt
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HEAR, HERE is an amazing project - Arvo, Bold Italic, 12pt

Colors



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Y:90 K:0

R:212 G:88
B:54

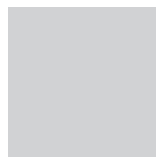
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B:133

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B:212

Hex#D1D2D4



C:15 M:60
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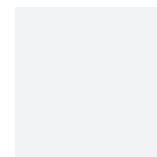
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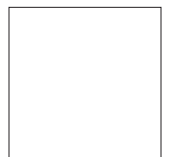
Hex#A7A9AB



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B:32

Hex#F1F1F2



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Y:0 K:0

R:255 G:255
B:255

Hex#FFFFFF

Full Color:



Knock-Out:



Single Color:



Two - Color:



Sign Variant:



Other Variants:

